

WEST TORRENS BIRKALLA SOCCER CLUB



SPONSORSHIP PACKAGES 2023



Club history

West Torrens Birkalla Soccer Club has a long and proud history dating back to 1923 with West Torrens Soccer Club and 1933 with Birkalla Rovers Soccer Club. In 1979, both clubs amalgamated and became West Torrens Birkalla Soccer Club. Between 2001 and 2004 the Club was under the private ownership of Mr Con Makris who re-established the Club back to its former glory. Since 2002 the Club's Senior Teams have played under the banner of Adelaide Galaxy Football Club. In 2004 Mr Makris handed the Club back to its members.

The Chairman of our club is Amin Ayoubi.

The Senior Coach for Season 2023 is Daniel Paterson who has coached at Birks at all levels from Junior level in 2011 to Seniors U18s for 4yrs & U23s (Ressies) for the past 3 years from 2020 till Last Season 2022. West Torrens Birkalla competes in one of the highest competitions in South Australia, the National Premier League. Now you too can have an opportunity to be involved with a very west successful and competitive Club.

There are over 46 Junior Teams which compete in the South Australian Junior Premier League for Season

2023. CLUB HONOUR ROLL:

First Division/Premier League Champions:

Birkalla Rovers:	1944, 1945, 1947, 1950, 1951, and 1952
West Torrens:	1925, 1928, 1929, 1936, 1939, and 1941
West Torrens Birkalla:	1998,

Second Division/State League Champions:

Birkalla Rovers:	1935, 1960, 1963
West Torrens Birkalla:	1981, 1986, 1996, 2001, 2021
Adelaide Galaxy:	2005,

Federation Cup:

Birkalla Rovers:	1938, 1944, 1950, and 1951
West Torrens:	1925, 1927, 1928, 1939, 1940, And 1946
West Torrens Birkalla:	1987
Adelaide Galaxy:	2002



Partnership

West Torrens Birkalla Soccer Club has the ability to deliver your message to a wider community and enhance your business.

We are able to design a sponsorship package to meet your requirements. The following packages are only a guideline to what we are able to provide, if you would like to sit down with us about what we can do to promote your business, please let us know.

We are all excited for the upcoming season, with a new coach, new players and a new direction, now is the ideal opportunity to get on board with a Fantastic club with a proud history.

Are you ready to cross the white line.....?





Photos

Front of shirt

Back of shirt

Sleeves

Shorts



Signage

Website





Packages

Gold Level Sponsor

Senior - \$13,000 ex GST

Junior - \$10,000 ex GST

Colts - \$10,000 ex GST

Collegian- \$5,000 ex GST

All - \$35,000 ex GST

- Company logo on front of Strips
- 1 x 2.5-meter signs on & around the ground
- Free home match & away season ticket
- Free Season car park card at home games
- Inclusion in the West Torrens Birkalla Website
- 2 tickets to Birkalla Celebration Award Night
- 2 tickets to the Open Season Night
- 2 tickets to FSA Celebration of the Season
- Advertising in the Club Match Day program
- Use of club room facilities when available
- Signage on Sponsors Board in Club Room
- Frame Playing Jersey
- Member Pricing on Bar & Merchandise
- Birkalla sponsors Jacket & Cap





Packages

Silver Level

Senior - \$10,000 each ex-GST

Junior - \$8,000 each ex GST

Colts - \$8,000 each ex-GST

Collegian- \$3,000 ex GST

All - \$28,000 each ex-GST

- Company logo on back of Strip (subject to availability)
- 1 x 2.5-meter signs on & around the ground
- Free home & away match season ticket
- Free Season car park card at home games
- Inclusion in the West Torrens Birkalla Website
- 2 tickets to the Best & Fairest Award Night
- 2 tickets to the Open Season Night
- 2 tickets to FSA Celebration of the Season
- Advertising in the Club Match Day program
- Use of club room facilities when available
- Signage on Sponsors Board in Club Room
- Frame Playing Jersey
- Member Pricing on Bar & Merchandise
- Birkalla sponsors Jacket & Cap





Packages

Bronze Level

Senior - \$6,000 each ex-GST

Junior - \$4,000 each ex-GST

Colts - \$4,000 each ex-GST

Collegian- \$2,000 ex GST

All - \$14,000 each ex-GST

- Company logo on shorts or sleeve (subject to availability)
- 1 x 2.5-meter sign
- Free home match season tickets
- Inclusion in the West Torrens Birkalla Website
- 1 ticket to the Best & Fairest Award Night
- 1 ticket to FSA Celebration of the Season
- Advertising in the Club Match Day program
- Signage on Sponsors Board in Club Room
- Use of clubroom facilities when available
- Personalised and firsthand knowledge of all functions
- Member Pricing on Bar & Merchandise





Packages

Presidents - \$4,000_{ex GST}

- 1 x 2.5-meter sign
- Free home match season tickets
- Inclusion in the West Torrens Birkalla Website
- 2 tickets to Birkalla Celebration Award Night
- Advertising in the Club Match Day program
- Signage on Sponsors Board in Club Room
- Use of clubroom facilities when available
- Personalised and firsthand knowledge of all functions
- Member Pricing on Bar & Merchandise





Packages

Signage Sponsorship - \$2,000 ex GST

- 1 x 2.5-meter sign
- Free home match season tickets
- Inclusion in the West Torrens Birkalla Website
- Advertising in the Club Match Day program
- Personalized and firsthand knowledge of all functions
- Member Pricing on Bar & Merchandise
- Birkalla Cap





Packages

Player Sponsor - \$2,500 ex GST

- 1 x 2.5-meter sign around the ground
- Advertising in the Club Match Day program
- Free home match season tickets
- Inclusion in the West Torrens Birkalla Website
- Member Pricing on Bar & Merchandise
- Able to communicate with offers to the clubs' data base of 600 members





Packages

Ground Naming Rights - \$50,000_{ex GST}

- External Club Signage currently “Jack Smith Park”
- Signing within clubrooms for Friday night meals night.
- Prime position in web-site.
- WT Birkalla Newsletter (issued to all 400 juniors and 60 senior parents).
- Prime exposure to the 3 sponsor’s network functions.
- 4 x 2.5-meter sign at pitch perimeter
- Free Entry & Car Park to all 2017 home and away match season tickets
- Free A League Adelaide United Home game allocated seating
- 4 tickets to the Best & Fairest Award Night
- 2 tickets to the FFSA season Celebration Award night
- Sponsors Jacket
- Advertising opportunities with the Soccer Club on all media levels





Contact Information

Please feel free to contact Amin to discuss any changes to the sponsorship packages listed.

Sponsorship Coordinator

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Visit us online at www.wtbirkalla.com.au