



WEST TORRENS BIRKALLA
SOCCER CLUB



SPONSORSHIP PACKAGES

SEASON 2027



BIRKALLA CLUB HISTORY

West Torrens Birkalla Soccer Club has a long and proud history dating back to 1925 with West Torrens Soccer Club and 1933 with Birkalla Rovers Soccer Club.

In **1979**, both clubs amalgamated and became West Torrens Birkalla Soccer Club.

Between 2001 and 2004 the Club was under the private ownership of Mr Con Makris who re-established the Club back to its former glory.

From **2002** the Club's Senior Teams played under the banner of Adelaide Galaxy Football Club.

In 2004 Mr Makris handed the Club back to its members.





WELCOME TO BIRKS

A CULTURE OF EXCELLENCE SINCE 1933

First Division/Premier League Champions:

Birkalla Rovers: 1944, 1945, 1947, 1950, 1951, and 1952

West Torrens: 1925, 1928, 1929, 1936, 1939, and 1941

West Torrens Birkalla: 1998

Federation Cup:

Birkalla Rovers: 1938, 1944, 1950, 1951

West Torrens: 1925, 1927, 1928, 1939, 1940, 1946

West Torrens Birkalla: 1987

Adelaide Galaxy: 2002

Second Division/State League Champions:

Birkalla Rovers: 1935, 1960, 1963

West Torrens Birkalla: 1981, 1986, 1996, 2001, 2021, 2024

Adelaide Galaxy: 2005



INTRODUCING OUR CLUB

West Torrens Birkalla Soccer Club is lead by Chairman, Amin Ayoubi.

Amin has held the position of Chairman since 2013 with the support of the Birkalla Board, consisting of 8 members.

Birks currently participates in 5 competitions: National Premier League - Senior Men's, Women's National Premier League - Senior Women's, Junior Boys & Girls, MiniRoos Boys & Girls and the Collegiate Soccer League.

In 2027, there will be approximately 40 teams competing in the Junior Premier League, Junior State League, Miniroos and Youth Championship competitions with approximately 650 players competing for Birkalla across all competitions.

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SENIOR MEN'S COMPETITION

The Senior Men's team is coached by 2024 State League Coach of the Year, Stav Galekis and competes in the National Premier League SA.



SENIOR WOMEN'S COMPETITION

The Senior Women's team is coached by Mitch Nicholson and competes in the Women's National Premier League SA.



PARTNERING WITH BIRKALLA

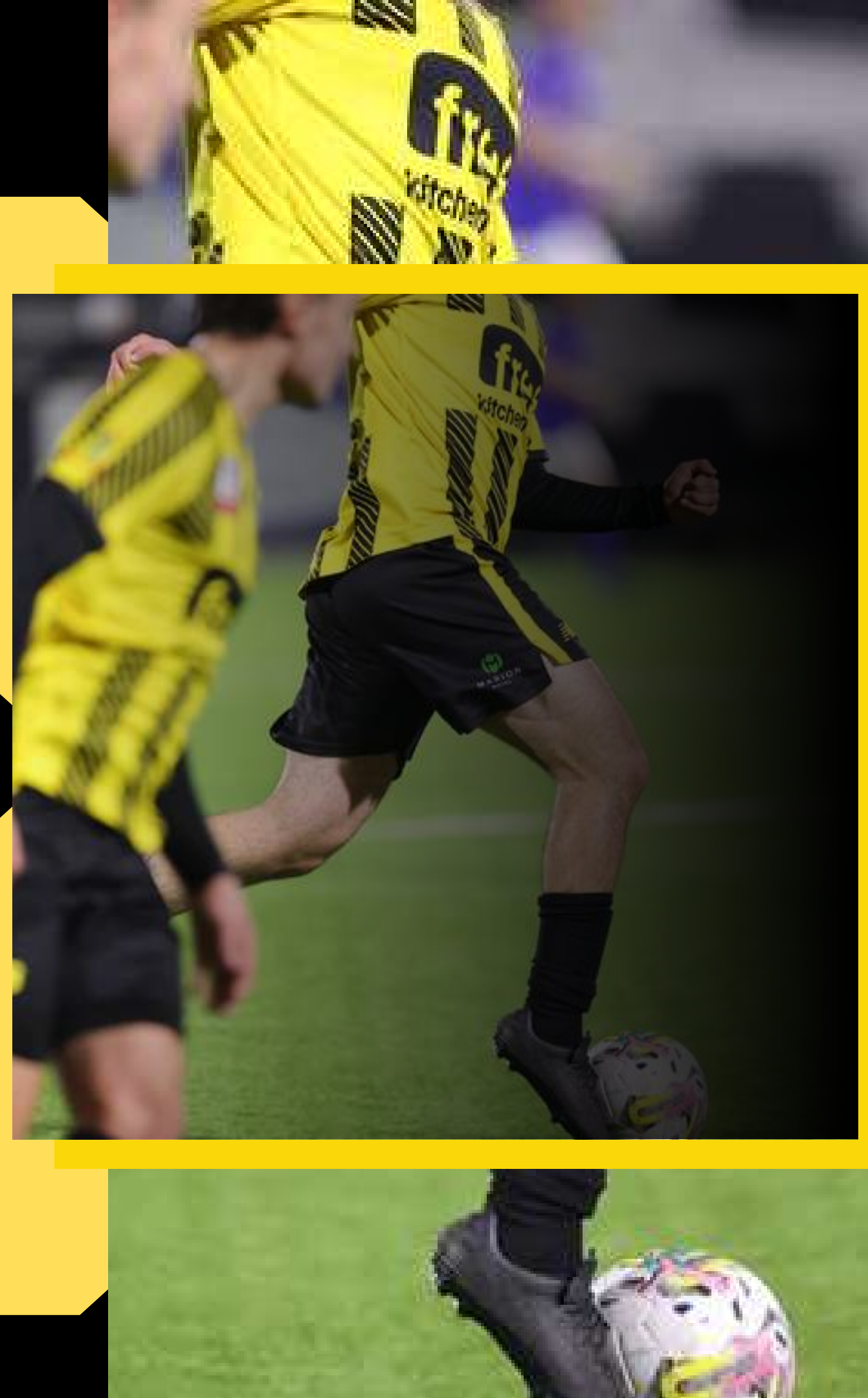
West Torrens Birkalla Soccer Club has the ability to deliver your message to a wider community and enhance your business.

SPONSORSHIP OPPORTUNITIES

We are able to design a sponsorship package to meet your requirements. The following packages are only a guideline to what we are able to provide.

If you would like to sit down with us about what we can do to promote your business, please let us know.

Now is the time to get on board with our fantastic club with a proud history.



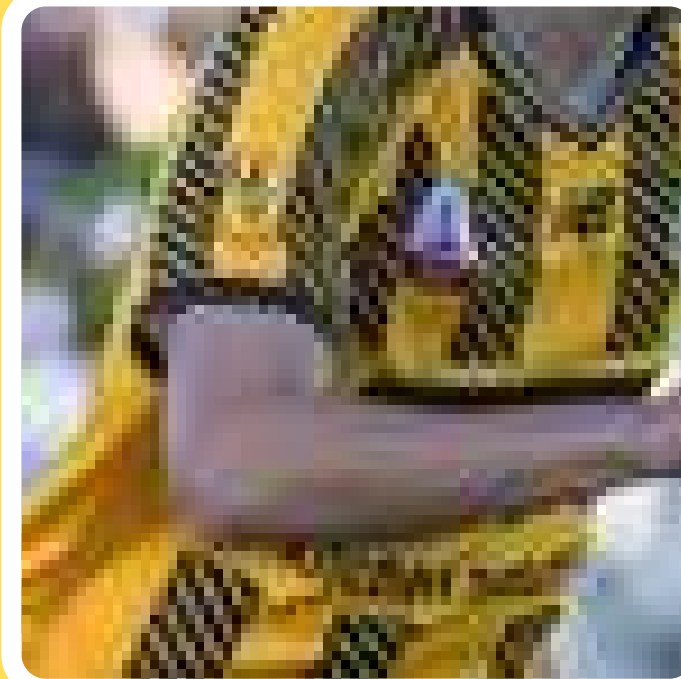
YOUR BRAND FRONT + CENTRE



FRONT OF SHIRT



BACK OF SHIRT



SLEEVES



SHORTS



GROUND SIGNAGE



WEBSITE & SOCIAL MEDIA

WEST TORRENS BIRKALLA
SOCCER CLUB





SPONSORSHIP LEVEL

GOLD

Senior - \$18,000 ex GST
Junior - \$18,000 ex GST
MiniRoos- \$18,000 ex GST
Collegian- \$5,000 ex GST
All - \$50,000 ex GST

INCLUSIONS

- Company logo on front of Strips
- 1 x 2.5-meter signs on & around the ground
- Free home match & away season ticket
- Free Season car park card at home games
- Inclusion in the West Torrens Birkalla Website
- 2 tickets to Birkalla Celebration Award Night
- 2 tickets to the Open Season Night
- 2 tickets to FSA Celebration of the Season
- Advertising in the Club Match Day program
- Use of club room facilities when available
- Signage on Sponsors Board in Club Room
- Business Recognition Gift
- Invitation to VIP Events
- Birkalla sponsors Jacket & Cap





SPONSORSHIP LEVEL

SILVER

Senior - \$15,000 ex-GST
Junior - \$15,000 ex GST
MiniRoos - \$15,000 ex-GST
Collegian- \$3,000 ex GST
All - \$45,000 ex-GST

INCLUSIONS

- Company logo on back of Strip (subject to availability)
- 1 x 2.5-meter signs on & around the ground
- Free home & away match season ticket
- Free Season car park card at home games
- Inclusion in the West Torrens Birkalla Website
- 2 tickets to the Best & Fairest Award Night
- 2 tickets to the Open Season Night
- 2 tickets to FSA Celebration of the Season
- Advertising in the Club Match Day program
- Use of club room facilities when available
- Signage on Sponsors Board in Club Room
- Business Recognition Gift
- Invitation to VIP Events
- Birkalla sponsors Jacket & Cap



SPONSORSHIP LEVEL

BRONZE

Senior - \$10,000 ex-GST
Junior - \$10,000 ex-GST
MiniRoos - \$10,000 ex-GST
Collegian- \$2,000 ex GST
All - \$25,000 ex-GST

INCLUSIONS

- Company logo on shorts or sleeve (subject to availability)
- 1 x 2.5-meter sign
- Free home match season tickets
- Inclusion in the West Torrens Birkalla Website
- 1 ticket to the Best & Fairest Award Night
- 1 ticket to FSA Celebration of the Season
- Advertising in the Club Match Day program
- Signage on Sponsors Board in Club Room
- Use of clubroom facilities when available
- Personalised and firsthand knowledge of all functions
- Invitation to VIP Events



SPONSORSHIP LEVEL PRESIDENTS

\$5,000 ex GST

INCLUSIONS

- 1 x 2.5-meter sign
- Free home match season tickets
- Inclusion in the West Torrens Birkalla Website
- 2 tickets to Birkalla Celebration Award Night
- Advertising in the Club Match Day program
- Signage on Sponsors Board in Club Room
- Use of clubroom facilities when available
- Personalized and firsthand knowledge of all functions
- Member Pricing on Bar & Merchandise



SPONSORSHIP LEVEL SIGNAGE

\$2,300 ex GST

INCLUSIONS

- 1 x 2.5-meter sign
- Free home match season tickets
- Inclusion in the West Torrens Birkalla Website
- Advertising in the Club Match Day program
- Personalized and firsthand knowledge of all functions
- Member Pricing on Bar & Merchandise
- Birkalla Cap





SPONSORSHIP LEVEL PLAYER SPONSOR

\$2,800 ex GST

INCLUSIONS

- 1 x 2.5-meter sign around the ground
- Player's Season Club Fees
- Advertising in the Club Match Day program
- Free home match season tickets
- Inclusion in the West Torrens Birkalla Website
- Member Pricing on Bar & Merchandise
- Able to communicate with offers to the clubs' data base of 600+ members



SPONSORSHIP LEVEL

GROUND NAMING RIGHTS

\$50,000 ex GST

INCLUSIONS

- External Club Signage currently "Jack Smith Park"
- Signing within clubrooms for Friday night meals night
- Prime position in web-site
- WT Birkalla Newsletter (issued to all 400 juniors and 60 senior parents)
- Prime exposure to the 3 sponsor's network functions
- 4 x 2.5-meter sign at pitch perimeter
- Free Entry & Car Park to all 2027 home and away match season tickets
- Free A League Adelaide United Home game allocated seating
- 4 tickets to the Best & Fairest Award Night
- 2 tickets to the FFSA season Celebration Award night
- Sponsors Jacket
- Advertising opportunities with the Soccer Club on all media levels



SPONSORSHIP LEVEL

500 CLUB MEMBER

\$500 ex GST

INCLUSIONS

- 1 x NPL Season Pass - all home matches at Jack Smith Park
- 1 x WNPL Season Pass - all home matches at Jack Smith Park
- 1 x VIP invitation + 1 x Guest invitation to exclusive 500 Club event - incl. food + drinks
- 2 x Club Merchandise of choice - jacket + cap or scarf
- 20% Discount - food & beverage purchases at JSP + club merchandise

THANK YOU

WE LOOK FORWARD TO DISCUSSING OUR
SPONSORSHIP OPPORTUNITIES WITH YOU

Amin Ayoubi -



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